

Privacy & Disclaimer

Effective Date: MAY 2018

This Privacy Statement applies to www.prinsvanoranje.nl owned and operated by Prins van Oranje Jachtbemiddeling. This Privacy Statement describes how we collect and use the information, which may include personal data, you provide on our web site: www.prinsvanoranje.nl. It also describes the choices available to you regarding our use of your personal data and how you can access and update this data.

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Why do we collect personal information?

Prins van Oranje processes your personal data because you have requested information, are a customer or have any other relationship with us and have provided us with your data. Below you will find an overview of the personal data we process:

- Company name (if any)
- Surname and first name
- Address data
- Postal code, city name, country, language
- (Mobile) phone number
- E-mail address
- What type of yacht you are interested in, sailing area, your current yacht, if any
- For what purpose and on what basis do we process personal data?

Prins van Oranje processes your personal data for the following purposes:

- In order to be able to send you the information you have requested
- To deliver goods and/or services to you
- In order to be able to draw up sales agreements
- In order to be able to call you or e-mail you if this is necessary in order to be able to perform our services
- Handling your payment
- Sending our digital newsletter

Provision to third parties

Prins van Oranje make national and international use of independent importers, agents and representatives. In order to provide you with the best possible information as quickly as possible, we may forward the data you have entered to one of these local Prins van Oranje partners for them to contact you directly.

Newsletters

Prins van Oranje regularly sends newsletters and mailings. With this we inform you about our latest products, developments on site, trade fairs, dealer network etc. Every digital newsletter contains a link with which you can immediately unsubscribe from future newsletters.

Google Analytics

Cookies are placed by the U.S. company Google via our website. Through their Google Tag Manager tool we use the Google Analytics service to keep track of statistics and visitor behaviour and to get reports about website usage. This enables us to improve our website and services. The information Google collects is anonymised as much as possible by deleting the last three digits of the IP address (the last 'octet'). This implies an adequate level of protection for the processing of any personal data. We also want to be able to show you ads that have been set up on the basis of your use on the internet.

Use of Cookies

The Prins van Oranje Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Prins van Oranje services or Web sites you visit.

Security of your personal information

Prins van Oranje secures your personal information from unauthorized access, use or disclosure. Prins van Oranje secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this statement

Prins van Oranje will occasionally update this Statement of Privacy to reflect company and customer feedback. Prins van Oranje encourages you to periodically review this Statement to be informed of how Prins van Oranje is protecting your information.

Contact information

Prins van Oranje welcomes your comments regarding this Statement of Privacy. If you believe that Prins van Oranje has not adhered to this Statement, please contact Prins van Oranje. We will use commercially reasonable efforts to promptly determine and remedy the problem.